

### Faculty Introduction:

Business and ICT is a lively faculty teaching all students in Key Stages 3 and 4 and large groups in the Sixth Form. Within ICT lessons across all Key Stages, students are given the opportunity to learn Computer Science skills and knowledge to help them in the future. This is a developing area with ambitions and opportunities to develop and practice real life skills used in the world of work.



### Topics/Modules to be covered in the year:

We start the year by introducing the world of Business and People – Unit A292. Students learn a variety of topics such as Business Ownership, Motivation, Training, Trade Union, Employment Law, Business Functions, Business Aims and Objectives and Communication. This unit allows students to understand how businesses run and the importance of people in a business.

After Easter until October, students start their controlled assessment – Unit A291. In this unit students follow a case scenario and create a 60 mark essay, answering questions based on a business idea. Theory and practice is taught prior to the write up. Topics which are covered in this unit comprise of Marketing, Market Research and the 4 Ps – Price, Place, Product and Promotion – all of which are linked to a product and analysed.

### Assessment:

This unit is assessed at the end of the two year course with an exam lasting 1 hour. Students are prepared for the exam with revision session and practice

Students have 10 hours in total to do their final write up under controlled exam conditions. Prior to the write up students can collect the relevant research required and can use their evidence as part of their final write-up.

### Homework expectations/key deadlines:

Students are given homework every fortnight – homework is marked by the teacher one week and students receive the homework back with comments and a new piece of homework to be completed the week after.

### Enrichment activities/revision sessions:

Period 5 sessions are held every Wednesday to go through revision notes and practice exam questions by using past exam papers.

### Useful websites for revision/revision guides/exam boards:

<http://www.bbc.co.uk/education/subjects/zpsvr82>