Faculty: Business and ICT
Subject: Year 12 Applied Business AS

St John Fisher
Catholic High School

Faculty Introduction:

Business and ICT is a lively faculty teaching all students in Key Stages 3 and 4 and large groups in the Sixth Form. Within ICT lessons across all Key Stages, students are given the opportunity to learn Computer Science skills and knowledge to help them in the future. This is a developing area with ambitions and opportunities to develop and practice real life skills used in the world of work.

Topics/Modules to be covered in the year:

At AS level we cover three units preparing students for the world of Business. The three units comprise of Investigating People at Work, Investigating Businesses and Investigating Marketing.

Students learn a variety of topics such as business aims and objectives, training and development, business structure and job roles, consumer and employee protection, financial aspects involved in running and setting up a business and marketing strategies used by business for launching a new product.

Students are given the opportunity to apply their knowledge and understanding to real life business situations and learn through real business case studies, group work, and a variety of activities.

Assessment:

The A Level GCE is assessed through coursework and sitting an exam.

Unit 1 – Examination
Unit 2 – Coursework
Unit 3 – Coursework

Coursework is assessed internally and grades start from AS grade E to A*

Homework expectations/key deadlines:

Students are given homework every week – homework is based around theory learnt in class and once coursework is started by the students homework is set individually depending on student progress.

Enrichment activities/revision sessions:

Period 5 sessions are held every Monday to go through revision notes and practice exam questions by using past exam papers.

Useful websites for revision/revision guides/exam boards:

http://www.s-cool.co.uk/a-level/business-studies