Faculty : Technology – ICT and Business
Subject: Year Enterprise and Marketing

St John Fisher Catholic High School

Course Introduction:

Business and ICT is a lively subject area teaching all students in Key Stages 3 and 4 and large groups in the Sixth Form. Within ICT lessons across all Key Stages, students are given the opportunity to learn Computer Science skills and knowledge to help them in the future. This is a developing area with ambitions and opportunities to develop and practice real life skills used in the world of work.

Topics/Modules to be covered in the year:

This course is the OCR National Enterprise and Marketing Level 1/ Level 2 Certificate. Students complete 3 units over the two years gaining the equivalent of a GCSE.

In Year 10 students will complete:

Enterprise and Marketing Concepts – this is theory ready for an examination.

They will start the first piece of coursework which is Design a Business Proposal.

Assessment:

There is one examination which is 1 hour and 30 minutes and is worth 80 marks.

Part A has 16 multiple choice questions.

Part B has short and 3 longer answer questions.

The coursework is one of two units, that have an exam board set task that is marked by the teacher and moderated by the exam board.

Homework expectations/key deadlines:

Students are given homework every fortnight. This will be marked by the teacher and feedback given. Homework will either be extension work to prepare for the examination or completing coursework tasks.

Enrichment activities/revision sessions:

Period 5 sessions are held every week to help targeted students and also to allow anyone who want to improve work time to do this.

Useful websites for revision/revision guides/exam boards:

http://www.ocr.org.uk/qualifications/vocational-education-and-skills/cambridge-nationals-enterprise-and-marketing-level-1-and-2-certificate-j819/